

“Google’ is not a synonym for ‘research’”
Dan Brown, The Lost Symbol

Participants Feedback



Trainer / Delivery

Vast knowledge of instructor
Ability of instructor to clear all doubts
Delivery - simple, honest and impressive
Connecting with every participants is good
Conceptual clarity



Content / Support Material

What learned in 3 years delivered in 2 days
Supporting Material is Excellent
Material is supportive even after programme
Simple and easy to understand

Miscellaneous

Good Facility
Gathering and know new people
Well organized
Want to learn more



Two Days Training programme on

SEM for Beginners using AMOS

A ELEMENTARY COURSE IN SEM

6th sat – 7th sun
December 2014

Programme Mentor
Shankar MM

Organized by



Centre for Applied Research and Educational Services

Research | Consultancy | Training | Education | Assessment
JP Nagar, 1st Phase, Bangalore. Karnataka



About CARES

CARES – 'Centre for Applied Research and Educational Services' is a Bangalore based Research firm, started by people who have Research experience in academic and corporate field. The mission of CARES is to enrich the communities' knowledge in the field of research and statistics. CARES believe in the philosophy of empowering individuals and community through applied and actionable research. The primary services that are provided at CARES include Consultancy, Research guidelines and Training. CARES caters as the consultancy firm for Intouch Analytics, PPDA Ltd, SPSS South Asia Ltd and Starcom. It has supported more than 200 Research scholars across India in completing their Thesis work successfully. More than 10,000 participants have benefitted from CARES training programme conducted across India in relevant Research topics that include Research Methodology, Statistics and Statistical Software. CARES caters to participants of different genre that includes Academicians (Faculty members, Students (UG to Phd scholars) and Corporate Managers (entry level and middle level managers).

Introduction and Objective

This is a very unique programme designed separately to suit the needs of Researchers, Academicians and Practitioners. This programme is a proper blend of fundamentals in Research, Statistics and Introduction to SEM. This program also deals with Advance data analysis which includes Structural Equation Modeling (SEM) and provides better understanding of the basics of statistical analysis in a lucid way with keen focus on the application part. This workshop ensures that the participants will have 100% practical approach and also provides real time data experience on various statistical techniques especially Multivariate techniques such as Multiple Linear Regression, Exploratory Factor Analysis, Confirmatory Factor analysis and SEM.

Day	Time	Particulars	Pedagogy
1	9 00 am - 5.00 pm	Intro – Research: theoretical framework and Hypothesis Statistics : Type of data & testing of hypothesis Software: Data preparation and Data analysis Structural Equation Model	Demonstration & Hands on
2	9 00 am - 5.00 pm	Exploratory factor analysis, confirmatory factor analysis, SEM – Application	Demonstration & Hands on

We Served for

IBM, Bangalore | Custlogix | Satvik | Advice America (Fiserv Ltd), | Accenture | E&Y ML Sukhadia University Udaipur | IMT Nagpur | CARES India Lucknow | SS Dempo Instt Goa | Karnataka University Dharwad |MK University Madurai | Karunya University Coimbatore |Mysore University |VIT Vellore | Sinhgad Institutes Kamalapur|BVV Instt Bagalkot |Christ University



Target Participants

The target audience of the programme includes research scholars from both academics and Industry, Business Decision makers, Customer Intelligence Managers, Research Consultants and Practitioners. For participating this programme audience does not required any pre requisite knowledge in statistics, however having basic statistics knowledge will be advantage.

Resource Person

Shankar M.M. did his MBA from University of Madras, he has 14 years of experience including Academics, Market Research companies and consultancy. He has been actively involved in Training and consultancy for the past 8 years. Trained more than 9,000 participants pan India in the subject of Research methodology and Statistical Package such as SPSS, SYSTAT, SAS, and AMOS, he published various articles in national level Journal. He enacting as Research consultant for Intouch Analytics, PPDA Ltd, NEN and various universities. Currently he is associating with CARES as Mentor – Research and Training.

Participant Investments

Non Residential Fee **Rs.3500/-** per participants which includes e-book and hard copy materials on SEM.

Payments can be made through DD drawn in favour of “**CARES**” payable at Bangalore, or participants can do e-transfer in the following accounts:

CARES, HDFC Bank, A/C No – 50200008144570, IFSC: HDFC0000133.

Participant can post Registration form and DD in the given below address:



Programme Venue

Golden Square, 3rd Floor, 24th Main Road, (Above ICICI), J.P.Nagar 1st Phase, Bangalore - 560078.

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