

Centre for Applied Research and Educational Services (CARES)

Golden Square 24th Main, #1101, 3rd Floor, JP Nagar 1st Phase, Bangalore - 78



20 hours weekend training on

Data Analysis – CTOP

(Consultative cum Training oriented Programme)

Basics and Intermediate Level

16th 23rd 30th November - 7th 14th December '14

Introduction and Objective

This is very unique programme in order to cater the needs of the Researchers, Academicians and Practitioners. This programme is the blend of consultative and training oriented approach. It provides training and also consultative insights for your thesis or research data. Most of the training programme or workshop was limited to two or three days where participants may not be in position to understand research process thoroughly, in order to address this issue, CARES comes out with innovative programme which spreads close to 1 months period, every Sunday, 4 hours is the coverage on various topics, pedagogy more focus on Case studies, Assignments, Formulation of Hypothesis, Questionnaire Design, and Critical reviews on domain literature etc., Participants will be start with basic concepts and elevated to intermediate applications, parallel participants will get guidelines for publications. Instructors are from both academics and industry who worked in data analysis field at least close to decade.

Programme content – 5 Sundays 16th 23rd 30th Nov. - 7th 14th Dec. '14(9:00 am- 1.00 pm)

week	Particulars	Pedagogy
16 th Nov	Intro – Philosophy, Logic, Role of Theory - Statistics – Basics - Software applications	Lecturing, Activities
23 rd	Role of Literature – How to prepare Literature Role of Hypothesis Role of Measurement Role of Data Collection	Lecturing, Group Activities, Assignments
30 th Nov	Logic of when to use what type of Stats techniques Data Structuring through Data preparation – Basics	Hands on
7 th Dec	Linking Theoretical framework, Questionnaire Design and Data Analysis Plan	Lecturing & Hands on
14 th Dec	Testing of Hypothesis, Correlation, EFA and Regression	Lecturing and Hands on

Target Participants

The target audience of the course includes research scholars from both academics and Industry, For participating this course participants does not required any pre requisite knowledge in statistics, however having basic statistics knowledge will be advantage.

Resource Person

Shankar M.M. did his MBA from University of Madras, he has 14 years of experience including Academics, Market Research companies and consultancy. He has been actively involved in Training and consultancy for the past 8 years. Trained more than 9,000 participants pan India in the subject of Research methodology and Statistical Package such as SPSS, SYSTAT, SAS, and AMOS, he published various articles in national level Journal. He enacting as Research consultant for Intouch Analytics, PPDA Ltd, NEN and various universities. Currently he is associating with CARES as Mentor – Research and Training.

Participant Investments

Non Residential Fee Rs. 6,000/- per participants which includes e-book and hard copy materials.

Payments can be made through DD drawn in favour of “CARES” payable at Bangalore, or participants can do e-transfer in the following accounts:

CARES, HDFC Bank, A/C No – 50200008144570, IFSC: HDFC0000133

Programme Venue

CARES,
Golden Square, 3rd Floor, 24th Main Road, (Above ICICI)
J.P.Nagar 1st Phase, Bangalore - 560078.

For any queries contact 9901857466

